

Sponsorship Opportunities

VISIONARY SPONSOR \$250,000:

- Exclusive opportunity to be included on the Storybook Ball plaque in the Pediatric Primary Care waiting area for one year beginning in January 2019
- One premier table for twelve (12) guests at Storybook Ball
- Twelve (12) complimentary luxury booth bracelets
- Sponsor name listed in event invitation, program book and collateral materials*
- Two-page advertisement in program book
- Special recognition during event, on the Storybook Ball website, and other select electronic and print collateral
- Exclusive opportunity to visit with the faculty of MGHfC
- Listing in the annual Massachusetts General Hospital Donor Report

INNOVATIVE SPONSOR \$150,000:

- Exclusive opportunity to be included on the Storybook Ball plaque in the Pediatric Primary Care waiting area for one year beginning in January 2019
- One premier table for twelve (12) guests at Storybook Ball
- Eight (8) complimentary luxury booth bracelets
- Sponsor name listed in event invitation, program book and collateral materials*
- Full-page advertisement in program book
- Special recognition during event, on the Storybook Ball website, and other select electronic and print collateral
- Exclusive opportunity to visit with the faculty of MGHfC
- Listing in the annual Massachusetts General Hospital Donor Report

DIAMOND SPONSOR \$100,000:

- Exclusive opportunity to be included on the Storybook Ball plaque in the Pediatric Primary Care waiting area for one year beginning in January 2019
- One premier table for twelve (12) guests at Storybook Ball
- Six (6) complimentary luxury booth bracelets
- Sponsor name listed in event invitation, program book and collateral materials*
- Full-page advertisement in program book
- Special recognition during event, on the Storybook Ball website, and other select electronic and print collateral
- Exclusive opportunity to visit with the faculty of MGHfC
- Listing in the annual Massachusetts General Hospital Donor Report

PLATINUM SPONSOR \$50,000:

- Exclusive opportunity to be included on the Storybook Ball plaque in the Pediatric Primary Care waiting area for one year beginning in January 2019
- One premier table for twelve (12) guests at Storybook Ball
- Two (2) complimentary luxury booth bracelets
- Sponsor name listed in event invitation, program book and collateral materials*
- Full-page advertisement in program book
- Special recognition during event, on the Storybook Ball website, and other select electronic and print collateral
- Exclusive opportunity to visit with the faculty of MGHfC
- Listing in the annual Massachusetts General Hospital Donor Report

GOLD SPONSOR \$30,000:

- One premier table for ten (10) guests at Storybook Ball
- Two (2) complimentary luxury booth bracelets
- Sponsor name listed in event invitation, program book and collateral materials*
- Full-page advertisement in program book
- Special recognition during event, on the Storybook Ball website, and other select electronic and print collateral
- Listing in the annual Massachusetts General Hospital Donor Report

STERLING SPONSOR \$20,000:

- One table for eight (8) guests at Storybook Ball
- Sponsor name listed in event invitation, program book and collateral materials*
- Full-page advertisement in program book
- Listing in the annual Massachusetts General Hospital Donor Report

BRONZE SPONSOR \$10,000:

- Four (4) tickets to Storybook Ball
- Sponsor name listed in event invitation, program book and collateral materials*
- Half-page advertisement in program book
- Listing in the annual Massachusetts General Hospital Donor Report

PATRON SPONSOR \$5,000:

- Two (2) tickets to Storybook Ball
- Sponsor name listed in event invitation, program book and collateral materials*
- Half-page advertisement in program book
- Listing in the annual Massachusetts General Hospital Donor Report

**Commitment must be received by July 13, 2018 to be included on the invitation.*

Storybook Ball, MGH Development Office, 125 Nashua Street, Suite 540, Boston, MA 02114

Tracie DeGuglielmo (617-643-6779 or TDeGuglielmo@partners.org)

www.storybookball.org